Entrepreneurial Finance: *Venture Capital, Deal Structure & Valuation, Second Edition*

**Chapter** 2 New Venture Financing Considerations and Choices

***Learning Objectives***

After reading this chapter you should be able to:

* Identify financing sources available to new ventures
* Understand factors that favor one source over others
* Recognize basic attributes of financing sources
* Understand when each source is likely to be available
* Understand considerations that influence the financing choice: organizational form, regulatory considerations, etc.
* Know the terminology of the market for new venture financing
* Recognize international differences in financing options